

Simon Q. Walden

Tel: 01242 255 000

Mob: 07710 913 995

Email: sqw@c2000.com

Skills

Management

Business Management	■ ■ ■ ■ ■
Team Management	■ ■ ■ ■ ■
Communications	■ ■ ■ ■ ■
Marketing	■ ■ ■ ■ ■
Financial	■ ■ ■ ■ ■

Technical

Web Full Stack	■ ■ ■ ■ ■
MS VBA/ASP/VB	■ ■ ■ ■ ■
mySQL/SQL Server	■ ■ ■ ■ ■
JavaScript	■ ■ ■ ■ ■
PHP/Python/Bootstrap	■ ■ ■ ■ ■

Personal

Business Experience	■ ■ ■ ■ ■
Communications	■ ■ ■ ■ ■
Broad skill set	■ ■ ■ ■ ■

Background

Married, 2 adult children

UK Citizen

Full Driving Licence

Born: 06/01/1960

I bring a broad skillset and range of experience to any organization.

I have been working as a link between business needs and IT solutions for most of my working life. I have the ability to understand the business and talk “techy” to the IT staff.

I know how to manage departments in all aspects, including strategy, finance, mentoring and personnel.

Experience

Managing Director

Centreline 2000 Software Ltd 1992 – Present

I provide consultancy, software design and development and on-going support to a customer base including brand names through to SME’s.

All aspects of business operation including marketing, accounting and product development

Director level involvement with multinational companies through to shop-floor staff.

Products Director

Redwood International Ltd 1988 - 1992

Developed corporate product strategy for worldwide software sales

Designed office suite for multinational sales. At the time the world’s best selling office suite.

Directorial responsibility for 100 staff in multiple departments and countries.

Involved in VC funding, corporate and technology acquisition.

Achieved £50 million in sales over 5 years, and took company from £5M to £15M in annual sales.

Responsible for marketing teams in UK and US.

Development Manager

Uniplex Ltd 1984 - 1988

Grew department from 6 of 50 development, testing and production staff.

Designed product specifications

Led teams to develop world leading software.

Assorted Development Roles 1978 - 1998

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Selected Clients

International: GKN, Q8 Petroleum,
Trafalgar House, DHL

IT: Compaq, Hewlett Packard, CA,
Lotus

Govt: Kent CC, Cambridge CC, Hart DC,
MoD, Royal Navy, Royal Marines

Agencies: Inst. Of Taxation,
Environment Agency, FCO

References

Tony Heywood, CEO Yoodoo Media
Ltd

Mary Addison, MD, Titlefilms Ltd

Hobbies & Interests

Historical Re-creations

Photography

Designing board games

Postal Address

Simon Q. Walden

5 Home Farm

Quat Goose Lane

Cheltenham

GL51 9RP

Experience: Corporate Management - Director Level

- Team member on multi-million corporate venture funding and acquisition
- Financial accounting for all product lines
- Responsibility for product strategy and design
- Managed team sizes from 4 to 100+
- Managed teams and departments in UK and US (remotely)

Experience: Company Management - SME Level

- All aspects of company management
- Personnel and HR
- Accounting and tax management
- Marketing and Sales
- Product Design and Development
- Building leasing

Experience: Marketing

- Product launches worldwide
- Press conferences and press relations
- Exhibitions incl. stand design, strategy and scripts
- Speaker at international conferences
- Chair of international symposia
- Development of all marketing media: video, print, online
- Training of sales staff
- Assorted marketing campaigns UK and worldwide
- Product pricing and composition
- Product packaging design

Experience: Developer Management

- Built team size from 6 to 50
- Created career development path systems for staff
- Individual mentoring and staff appraisals and pay reviews.
- Responsible for budget and recruitment
- Responsible for hardware and software purchases